



PROJECT BUDGET

Joint Venture - TM Discover America Print Co-op

	State Tourism Funds	Other Funds	Total
PROFESSIONAL SERVICES:			
Account Management	\$75.00 +	\$0.00 =	\$75.00
Account Coordination	\$220.00 +	\$0.00 =	\$220.00
PhotoShop/Illustrator Manipulation	\$150.00 +	\$0.00 =	\$150.00
Copywriting	\$300.00 +	\$0.00 =	\$300.00
Layout & Design	\$75.00 +	\$0.00 =	\$75.00
Proofing & Editing	\$55.00 +	\$0.00 =	\$55.00
Color Lasers	\$20.00 +	\$0.00 =	\$20.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
TOTAL	\$895.00	\$0.00	\$895.00
MARKETING/ADVERTISING:			
Media Placement	\$11,960.00 +	\$0.00 =	\$11,960.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
TOTAL	\$11,960.00	\$0.00	\$11,960.00
TRAVEL:			
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
TOTAL	\$0.00	\$0.00	\$0.00
OTHER:			
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
TOTAL	\$0.00	\$0.00	\$0.00
PROJECT TOTAL			
	\$12,855.00 +	\$0.00 =	\$12,855.00